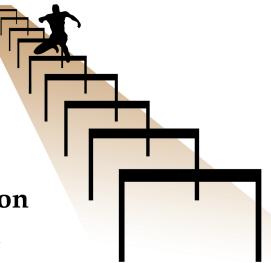
FOURTH ANNUAL



TRANSLATIONAL MEDICINE SYMPOSIUM

BENCH TO BUSINESS TO BEDSIDE: CLEARING THE HURDLES TO THE CLINIC

Reimbursement
Clinical Trial
Product Design
Financial Plan
Business Strategy
Regulatory Path
Preclinical Plan
Patent Protection
Clinical Need



TUESDAY, FEB. 11, 2014

11:30 A.M.-5:30 P.M.

Symposium & Panel

University Guest House Ballroom 110 South Fort Douglas Blvd., SLC

* Lunch provided 11:30 a.m.-noon

WEDNESDAY, FEB. 12, 2014

8:30 A.M.-NOON

Student Presentations for Mentors University Guest House Ballroom 110 South Fort Douglas Blvd., SLC

* Continental breakfast provided

PANEL TOPICS:

- Identifying the Clinical Problem Intellectual Property
- Preclinical Development Regulatory Pathways
- Business Strategy and Financing Clinical Development and Trials
- Product Development and Reimbursement

PRESENTED BY:

- The Entrepreneurial Faculty Scholars (EFS)
- The HHMI Med to Grad Program (U2M2)
- The Center for Medical Innovation (CMI)
- The Center for Clinical and Translational Science (CCTS)
- The Center for Engineering Innovation (CEI)

WHAT IS THIS?

The Entrepreneurial Faculty Scholars (EFS) program, led by Dr. Glenn D.
Prestwich, has teamed up with the
HHMI Med to Grad program (U2M2G),
co-directed by Drs. Anthea Letsou and
Dean Li, to acquaint faculty, student and
postgraduate entrepreneurs to understand
the complex and non-linear process of
commercialization of medical devices and
therapeutics. Seven panels of experts will
introduce and discuss the basics of the
"bench-to-business-to-beside" process.

WHO WILL BE THERE?

High profile mentors with medical, industry, regulatory, legal and technology backgrounds will share their expertise. The audience, limited to 160 participants, will be medical and graduate students and postdocs: (i) HHMI U2M2G students, (ii) B2B competitors, (iii) BioInnovate and BioDesign students, (iv) interns from Tech Commercialization, (v) Lassonde Institute alumni, and (vi) Doctorates Without Borders participants. Mentors for each student group, leaders in the Center for Clinical & Translational Science, and members of the EFS will also attend.

WHY SHOULD I GO?

Bringing an academic technology to the clinic is a marathon, not a sprint; it is a team sport, not a solitary undertaking; it is a rollercoaster ride, not a drive to the supermarket. The bewildering requirements of intellectual property, trial design, regulatory agencies, and much more will be explored. Participants will gain an awareness of skill sets required, the importance of networking and communication skills, and the criticality of identifying failure indicators early in development.

REGISTER ONLINE AT http://bit.ly/115GXRS • FOR MORE INFORMATION EMAIL tatiaf@u2m2.utah.edu

ACCREDITATION: The University of Utah School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA CREDIT: The University of Utah School of Medicine designates this live activity for a maximum of 8 AMA PRA Category 1 Credit(s) TM . Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NONDISCRIMINATION AND DISABILITY ACCOMMODATION STATEMENT: The University of Utah does not exclude, deny benefits to or otherwise discriminate against any person on the basis of race, color,

national origin, sex, disability, age, veteran's status, religion, gender identify/
expression, genetic information, or sexual orientation in admission to or
participation in its programs and activities. Reasonable accommodations
will be provided to qualified individuals with disabilities upon request, with
reasonable notice. Requests for accommodations or inquiries or complaints
about University nondiscrimination and disability/access policies may be
directed to the Director, OEO/AA, Title IX/Section 504/ADA Coordinator, 201 S President's Circle, RM
135, Salt Lake City, UT 84112, 801-581-8365 (Voice/TTY), 801-585-5746 (Fax).