

FOURTH ANNUAL

Entrepreneurial Faculty Scholars

AT THE UNIVERSITY OF UTAH

# TRANSLATIONAL MEDICINE SYMPOSIUM

BENCH TO BUSINESS TO BEDSIDE: CLEARING THE HURDLES TO THE CLINIC

Reimbursement  
Clinical Trial  
Product Design  
Financial Plan  
Business Strategy  
Regulatory Path  
Preclinical Plan  
Patent Protection  
Clinical Need



**TUESDAY, FEB. 11, 2014**

**11:30 A.M.-5:30 P.M.**

Symposium & Panel

University Guest House Ballroom  
110 South Fort Douglas Blvd., SLC

\* Lunch provided 11:30 a.m.-noon

**WEDNESDAY, FEB. 12, 2014**

**8:30 A.M.-NOON**

Student Presentations for Mentors

University Guest House Ballroom  
110 South Fort Douglas Blvd., SLC

\* Continental breakfast provided

**PANEL TOPICS:**

- Identifying the Clinical Problem • Intellectual Property
- Preclinical Development • Regulatory Pathways
- Business Strategy and Financing • Clinical Development and Trials
- Product Development and Reimbursement

**PRESENTED BY:**

- The Entrepreneurial Faculty Scholars (EFS)
- The HHMI Med to Grad Program (U2M2)
- The Center for Medical Innovation (CMI)
- The Center for Clinical and Translational Science (CCTS)
- The Center for Engineering Innovation (CEI)

**WHAT IS THIS?**

The Entrepreneurial Faculty Scholars (EFS) program, led by Dr. Glenn D. Prestwich, has teamed up with the HHMI Med to Grad program (U2M2G), co-directed by Drs. Anthea Letsou and Dean Li, to acquaint faculty, student and postgraduate entrepreneurs to understand the complex and non-linear process of commercialization of medical devices and therapeutics. Seven panels of experts will introduce and discuss the basics of the "bench-to-business-to-beside" process.

**WHO WILL BE THERE?**

High profile mentors with medical, industry, regulatory, legal and technology backgrounds will share their expertise. The audience, limited to 160 participants, will be medical and graduate students and postdocs: (i) HHMI U2M2G students, (ii) B2B competitors, (iii) BioInnovate and BioDesign students, (iv) interns from Tech Commercialization, (v) Lassonde Institute alumni, and (vi) Doctorates Without Borders participants. Mentors for each student group, leaders in the Center for Clinical & Translational Science, and members of the EFS will also attend.

**WHY SHOULD I GO?**

Bringing an academic technology to the clinic is a marathon, not a sprint; it is a team sport, not a solitary undertaking; it is a rollercoaster ride, not a drive to the supermarket. The bewildering requirements of intellectual property, trial design, regulatory agencies, and much more will be explored. Participants will gain an awareness of skill sets required, the importance of networking and communication skills, and the criticality of identifying failure indicators early in development.

REGISTER ONLINE AT <http://bit.ly/1I5GXRS> • FOR MORE INFORMATION EMAIL [tatiatf@u2m2.utah.edu](mailto:tatiatf@u2m2.utah.edu)

**ACCREDITATION:** The University of Utah School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**AMA CREDIT:** The University of Utah School of Medicine designates this live activity for a maximum of 8 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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